

World Animal Protection

Financial Statements
(Together with Independent Auditors' Report)

Years Ended December 31, 2022 and 2021

WORLD ANIMAL PROTECTION
FINANCIAL STATEMENTS
(Together with Independent Auditors' Report)
YEARS ENDED DECEMBER 31, 2022 AND 2021

CONTENTS

	<u>Page</u>
Independent Auditors' Report.....	1-2
Statements of Financial Position	3
Statements of Activities.....	4
Statements of Functional Expenses	5-6
Statements of Cash Flows	7
Notes to Financial Statements	8-16



Independent Auditors' Report

To the Board of Directors of
World Animal Protection
New York, NY

Opinion

We have audited the financial statements of World Animal Protection ("WAP"), which comprise the statements of financial position as of December 31, 2022 and 2021, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of WAP as of December 31, 2022 and 2021, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America ("GAAS"). Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Financial Statements* section of our report. We are required to be independent of WAP and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about WAP's ability to continue as a going concern for one year after the date that the financial statements are available to be issued.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

Mayer Hoffman McCann CPAs

The New York Practice of Mayer Hoffman McCann P.C.
An Independent CPA Firm

685 Third Avenue
New York, NY 10017

Phone: 212.503.8800
mhmcpcpa.com





In performing an audit in accordance with GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of WAP's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about WAP's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control related matters that we identified during the audit.

Mayer Hoffman McCann CPAs

New York, NY
March 30, 2023

WORLD ANIMAL PROTECTION
STATEMENTS OF FINANCIAL POSITION
AS OF DECEMBER 31, 2022 AND 2021

	2022	2021
ASSETS		
Cash and cash equivalents (Notes 2C and 13)	\$ 9,311,098	\$ 3,470,404
Contributions receivable (Note 2D)	1,075,200	-
Investments (Notes 2G and 4)	1,651,900	2,124,548
Prepaid expenses and other assets	276,073	317,159
Due from related party (Note 11)	181,797	156,232
Lease right of use asset (Notes 2N and 7)	2,129,053	-
Property and equipment, net (Notes 2F and 5)	39,696	12,400
TOTAL ASSETS	\$ 14,664,817	\$ 6,080,743
LIABILITIES		
Accounts payable and accrued expenses	\$ 208,751	\$ 146,657
Lease liability (Notes 2N and 7)	2,289,176	-
Other liabilities (Note 2I)	11,682	174,040
TOTAL LIABILITIES	2,509,609	320,697
COMMITMENTS AND CONTINGENCIES (Note 14)		
NET ASSETS (Notes 2B and 8)		
Without donor restrictions	9,300,141	4,476,529
With donor restrictions (Notes 8 and 9)	2,855,067	1,283,517
TOTAL NET ASSETS	12,155,208	5,760,046
TOTAL LIABILITIES AND NET ASSETS	\$ 14,664,817	\$ 6,080,743

The accompanying notes are an integral part of these financial statements.

**WORLD ANIMAL PROTECTION
STATEMENTS OF ACTIVITIES
FOR THE YEARS ENDED DECEMBER 31, 2022 AND 2021**

	<u>Year Ended December 31, 2022</u>			<u>Year Ended December 31, 2021</u>		
	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
OPERATING SUPPORT AND REVENUE:						
Contributions:						
Contributions - general support	\$ 2,615,581	\$ 2,679,820	\$ 5,295,401	\$ 2,681,853	\$ 36,200	\$ 2,718,053
Contributions - bequests and trusts (Note 2E)	7,644,167	-	7,644,167	1,677,116	-	1,677,116
Contributions - donations in-kind (Note 2H)	30,331	-	30,331	-	-	-
Interests and dividends (Notes 2G and 4)	24,034	1,009	25,043	36,836	925	37,761
Other support (Note 11)	45,000	-	45,000	-	-	-
Net assets released from restrictions (Notes 2B and 8)	1,090,794	(1,090,794)	-	691,964	(691,964)	-
TOTAL OPERATING SUPPORT AND REVENUE	<u>11,449,907</u>	<u>1,590,035</u>	<u>13,039,942</u>	<u>5,087,769</u>	<u>(654,839)</u>	<u>4,432,930</u>
EXPENSES: (Note 2J)						
Program services:						
Animal protection and humane education	4,685,304	-	4,685,304	3,007,451	-	3,007,451
Total program services	<u>4,685,304</u>	<u>-</u>	<u>4,685,304</u>	<u>3,007,451</u>	<u>-</u>	<u>3,007,451</u>
Supporting services:						
Management and general	459,238	-	459,238	283,454	-	283,454
Fundraising	1,029,499	-	1,029,499	1,014,322	-	1,014,322
Total supporting services	<u>1,488,737</u>	<u>-</u>	<u>1,488,737</u>	<u>1,297,776</u>	<u>-</u>	<u>1,297,776</u>
TOTAL EXPENSES	<u>6,174,041</u>	<u>-</u>	<u>6,174,041</u>	<u>4,305,227</u>	<u>-</u>	<u>4,305,227</u>
CHANGE IN NET ASSETS FROM OPERATIONS	<u>5,275,866</u>	<u>1,590,035</u>	<u>6,865,901</u>	<u>782,542</u>	<u>(654,839)</u>	<u>127,703</u>
NON-OPERATING REVENUE:						
Investment activity (Note 4)	(452,254)	(18,485)	(470,739)	280,281	11,341	291,622
Other income	-	-	-	7,403	-	7,403
PPP Loan Forgiveness Income (Note 6)	-	-	-	442,877	-	442,877
TOTAL NON-OPERATING REVENUE	<u>(452,254)</u>	<u>(18,485)</u>	<u>(470,739)</u>	<u>730,561</u>	<u>11,341</u>	<u>741,902</u>
CHANGE IN NET ASSETS	4,823,612	1,571,550	6,395,162	1,513,103	(643,498)	869,605
Net assets - beginning of year	<u>4,476,529</u>	<u>1,283,517</u>	<u>5,760,046</u>	<u>2,963,426</u>	<u>1,927,015</u>	<u>4,890,441</u>
NET ASSETS - END OF YEAR	<u>\$ 9,300,141</u>	<u>\$ 2,855,067</u>	<u>\$ 12,155,208</u>	<u>\$ 4,476,529</u>	<u>\$ 1,283,517</u>	<u>\$ 5,760,046</u>

The accompanying notes are an integral part of these financial statements.

WORLD ANIMAL PROTECTION
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED DECEMBER 31, 2022
(With Comparative Totals for the Year Ended December 31, 2021)

	<u>Program Services</u>		<u>Supporting Services</u>		<u>2022 Total</u>	<u>2021 Total</u>
	<u>Animal Protection and Humane Education</u>	<u>Management and General</u>	<u>Fundraising</u>	<u>Total Supporting Services</u>		
Salaries	\$ 1,314,939	\$ 210,412	\$ 274,392	\$ 484,804	\$ 1,799,743	\$ 1,458,775
Payroll taxes and employee benefits (Note 12)	<u>320,055</u>	<u>52,341</u>	<u>81,845</u>	<u>134,186</u>	<u>454,241</u>	<u>385,611</u>
Total Salaries and Related Costs	1,634,994	262,753	356,237	618,990	2,253,984	1,844,386
Grants (Notes 2M and 11)	1,633,000	-	-	-	1,633,000	361,393
Education and awareness	330,039	399	111,508	111,907	441,946	557,782
Occupancy (Notes 2N and 7)	187,605	51,329	61,234	112,563	300,168	326,069
Professional services	575,999	96,079	306,192	402,271	978,270	550,057
Printing	64,320	1,333	8,794	10,127	74,447	235,204
Information and communications technologies	132,218	5,669	70,590	76,259	208,477	207,648
Travel	53,850	15,870	26,188	42,058	95,908	42,150
Depreciation (Note 5)	4,741	1,297	1,547	2,844	7,585	45
Other	<u>68,538</u>	<u>24,509</u>	<u>87,209</u>	<u>111,718</u>	<u>180,256</u>	<u>180,493</u>
TOTAL EXPENSES	<u>\$ 4,685,304</u>	<u>\$ 459,238</u>	<u>\$ 1,029,499</u>	<u>\$ 1,488,737</u>	<u>\$ 6,174,041</u>	<u>\$ 4,305,227</u>

The accompanying notes are an integral part of these financial statements.

**WORLD ANIMAL PROTECTION
STATEMENT OF FUNCTIONAL EXPENSES
FOR THE YEAR ENDED DECEMBER 31, 2021**

	<u>Program Services</u>	<u>Supporting Services</u>			<u>2021 Total</u>
	<u>Animal Protection and Humane Education</u>	<u>Management and General</u>	<u>Fundraising</u>	<u>Total Supporting Services</u>	
Salaries	\$ 1,099,364	\$ 103,323	\$ 256,088	\$ 359,411	\$ 1,458,775
Payroll taxes and employee benefits (Note 12)	273,312	33,512	78,787	112,299	385,611
Total Salaries and Related Costs	1,372,676	136,835	334,875	471,710	1,844,386
Grants (Notes 2M and 11)	361,393	-	-	-	361,393
Education and awareness	375,876	162	181,744	181,906	557,782
Occupancy (Notes 2N and 7)	218,466	42,389	65,214	107,603	326,069
Professional services	331,555	85,895	132,607	218,502	550,057
Printing	122,618	472	112,114	112,586	235,204
Information and communications technologies	132,160	3,997	71,491	75,488	207,648
Travel	27,410	4,583	10,157	14,740	42,150
Depreciation (Note 5)	31	5	9	14	45
Other	65,266	9,116	106,111	115,227	180,493
TOTAL EXPENSES	<u>\$ 3,007,451</u>	<u>\$ 283,454</u>	<u>\$ 1,014,322</u>	<u>\$ 1,297,776</u>	<u>\$ 4,305,227</u>

The accompanying notes are an integral part of these financial statements.

**WORLD ANIMAL PROTECTION
STATEMENTS OF CASH FLOWS
FOR THE YEARS ENDED DECEMBER 31, 2022 AND 2021**

	<u>2022</u>	<u>2021</u>
CASH FLOWS FROM OPERATING ACTIVITIES:		
Change in net assets	\$ 6,395,162	\$ 869,605
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Depreciation	7,585	45
Net depreciation (appreciation) in investments	470,739	(291,954)
Change in assets and liabilities:		
Contributions receivable	(1,075,200)	122,401
Prepaid expenses and other assets	41,086	(155,960)
Lease right of use asset	(2,129,053)	-
Due from related party	(25,565)	203,760
Accounts payable and accrued expenses	62,094	(65,549)
Lease liabilities	2,289,176	-
PPP loan forgiveness	-	(442,877)
Other liabilities	(162,358)	22,729
Net Cash Provided by Operating Activities	<u>5,873,666</u>	<u>262,200</u>
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchase of fixed assets	(34,881)	(12,445)
Purchase of investments	-	(37,761)
Proceeds from sales of investments	1,909	27,226
Net Cash Used in Investing Activities	<u>(32,972)</u>	<u>(22,980)</u>
NET INCREASE IN CASH AND CASH EQUIVALENTS	5,840,694	239,220
Cash and cash equivalents - beginning of year	<u>3,470,404</u>	<u>3,231,184</u>
CASH AND CASH EQUIVALENTS - END OF YEAR	<u>\$ 9,311,098</u>	<u>\$ 3,470,404</u>
Supplemental Disclosure of Cash Flow Information:		
Noncash Financing Activity:		
PPP loan forgiveness	<u>\$ -</u>	<u>\$ 442,887</u>

The accompanying notes are an integral part of these financial statements.

**WORLD ANIMAL PROTECTION
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 AND 2021**

NOTE 1—DESCRIPTION OF THE ORGANIZATION

World Animal Protection is a District of Columbia nonprofit corporation formed in 1980. World Animal Protection is classified as a public charity by the Internal Revenue Service; therefore, it is exempt from federal income taxes under Section 501(c)(3) of the United States Internal Revenue Code as well as state and local taxes. World Animal Protection is authorized to do business in several states.

World Animal Protection in the United States is a subsidiary of World Animal Protection in the United Kingdom (the “Parent”) and is affiliated with twelve other World Animal Protection organizations located around the world (the “Global Organization”). The Parent is the sole member of World Animal Protection and has the right to vote pursuant to the by-laws of World Animal Protection. The Global Organization is one of the largest animal protection organizations in the world. Its vision is a world where animals live free from cruelty and suffering. Its mission is to move the world to protect animals.

World Animal Protection is the global voice for animal welfare, with more than 70 years’ experience in campaigning, and is respected across the world for its knowledge and expertise. They have the influence to be heard by the highest levels of government and the local presence to galvanize widespread popular support.

World Animal Protection has offices in 12 countries and works in more than 50 countries. They collaborate with local communities, non-government organizations, and governments to change animals’ lives passionately, responsibly, and sustainably for the better. They also act for animals at a global level, using their United Nations consultative status to give them a voice and put animal welfare on the global agenda so they can demonstrate that what’s good for animals is good for the world.

World Animal Protection’s U.S. mission is to promote and further the Global Organization’s vision and vision in the United States by lobbying and advocating for change, educating and mobilizing the public, and catalyzing sustainable solutions that improve the lives of animals in the United States and on a global scale.

World Animal Protection’s U.S. programs include Wildlife Not Entertainers, which moves the wildlife tourism industry away from cruel forms of entertainment; Wildlife Not Pets, which encourages owners and retailers to reduce the cruelty and captivity of wildlife being used as pets; and No Future for Factory Farming, which advocates for welfare reform with companies using farmed animals in their supply chains and pushes consumers and business to adopt more plant-based foods.

World Animal Protection believes that together, we’re changing the way the world works to end animal cruelty and suffering. Forever.

NOTE 2—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

- A. ***Basis of Presentation*** – World Animal Protection’s financial statements have been prepared on the accrual basis of accounting. World Animal Protection adheres to accounting principles generally accepted in the United States of America (“U.S. GAAP”).
- B. ***Net Asset Presentation*** – World Animal Protection’s net assets and revenues, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, the net assets of World Animal Protection and changes therein are classified and reported as follows:
- Without donor restrictions – Net assets that are not subject to donor-imposed stipulations.
 - With donor restrictions – Net assets subject to donor-imposed stipulations, including stipulations that will be met either by actions of World Animal Protection or the passage of time, stipulations that they be maintained permanently by World Animal Protection, and unappropriated endowment earnings.
- C. ***Cash and Cash Equivalents*** – World Animal Protection’s cash consists of cash on deposit with banks. Cash equivalents represent money market funds or short-term investments with original maturities of three months or less when acquired, except for those amounts that are held in the investment portfolio which are considered to be invested for long-term purposes.

**WORLD ANIMAL PROTECTION
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 AND 2021**

NOTE 2—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

- D. ***Contributions Receivable*** – Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Conditional contributions including grants and pledges are nonexchange transactions and accounted for under Financial Accounting Standards Board (“FASB”) Accounting Standards Update (“ASU”) 2018-08. Conditional contributions, grants and pledges are recognized as revenue when barriers within the contracts are overcome, and there is no right of return. World Animal Protection determined that no allowance was necessary as of December 31, 2022 and 2021 for contributions receivable.
- E. ***Bequests and Other*** – Unconditional bequests (donations received under terms of a will) are reported as revenues when notification of the bequest is received, and the amount is reasonably determinable, and the probate court declares the will valid.
- F. ***Property and Equipment*** – Property and equipment is stated at cost less accumulated depreciation. These amounts do not purport to represent replacement or realizable values. Depreciation is calculated using the straight-line method over the lesser of the estimated useful lives of the assets or the lease term. World Animal Protection capitalizes property and equipment with a cost of \$5,000 or more and a useful life of greater than one year. Management periodically evaluates whether events or circumstances have occurred indicating that the carrying amount of long-lived assets may not be recovered.
- G. ***Investments and Fair Value Measurements*** – Investments are reported at fair value based upon quoted market value. Securities transactions are recorded on a trade-date basis. Realized gains and losses on sales of investments are determined on a specific identification basis and are included in investment activity in the statements of activities along with unrealized gains and losses, interest income and management and custodial fees. Interest income is recognized when earned and dividends are recorded on the ex-dividend date.

Fair value measurements are based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In order to increase consistency and comparability in fair value measurements, a fair value hierarchy prioritizes observable and unobservable inputs used to measure fair value into three levels, as described in Note 4.

- H. ***Donated Goods and Services*** – From time to time, World Animal Protection received donated public service announcements, other advertising services and donated legal services. Such amounts, which are based upon information provided by third-party service providers, are recorded at their estimated fair value determined on the date of contribution and are reported as contributions in-kind and expense in the accompanying statements of activities and functional expenses, respectively. Several volunteers have made significant contributions of their time in furtherance of World Animal Protection’s mission. These services were not reflected in the accompanying financial statements as they do not meet the necessary criteria for recognition under U.S. GAAP. For the year ended December 31, 2022, World Animal Protection received legal services and health memberships valued at \$27,744 and \$2,587, respectively, which were used for general operations. The contributed nonfinancial assets were valued at market value. There were no in-kind contributions made for the year ended December 31, 2021.
- I. ***Split Interest Agreements*** – World Animal Protection has entered into a number of charitable gift annuity (“CGA”) agreements with its donors. Under the terms of these agreements, the donor contributes assets to World Animal Protection in exchange for a promise by World Animal Protection to pay a fixed amount for a specified period of time (usually the donor’s lifetime) to the donor or to individuals or organizations designated by the donor.

At the inception of a CGA agreement, the excess of the fair value of assets received over the present value of annuity payments to be made to the donor or stated beneficiary is recognized as a charitable contribution. Subsequent changes to the present value of annuity payments are reported in the statements of activities.

**WORLD ANIMAL PROTECTION
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 AND 2021**

NOTE 2—SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

The assets held for all charitable gift annuities are reported in investments on the statements of financial position and stated at fair value. Liabilities for the expected annuity payments are reported at the estimated present value of future cash outflows, based on appropriate discount rates and mortality tables, and are recorded in other liabilities in the statements of financial position. World Animal Protection invests the charitable gift annuities in accordance with their investment policy.

As of December 31, 2022 and 2021, the CGA's are valued, using the 2010CM mortality table, at approximately \$12,000 and \$29,000, respectively, and are reported in other liabilities.

- J. **Functional Allocation of Expenses** – The costs of program and supporting services activities have been summarized on a functional basis in the statements of activities. The statements of functional expenses present the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include occupancy, depreciation, and amortization, as well as salaries and wages, benefits, payroll taxes, professional services, office expenses, information technology, insurance, and other, which are allocated based on applying an average of estimated staff time and effort to the overall staff headcount.

- K. **Use of Estimates** – The preparation of financial statements in conformity with U.S. GAAP requires World Animal Protection to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates, and those differences could be material.

- L. **Deferred Rent** – World Animal Protection records rent expense for operating leases with scheduled rent increases on a straight-line basis over the term of the lease with the difference between the expense and rental payments recorded as an increase or decrease to the deferred rent liability on the statements of financial position.

- M. **Due to/from Related Parties** – Amounts reported as due to related parties, included in the accompanying statements of financial position, arise principally from the collaborative activities between World Animal Protection, the Parent located in the United Kingdom, and World Animal Protection global offices to further the global mission of the organization.

- N. **Recent Accounting Pronouncement** – Financial Accounting Standards Board (“FASB”) Accounting Standards Update (“ASU”) 2016-02, *Leases (Topic 842)*, which supersedes existing guidance for accounting for leases under *Topic 840, Leases* was adopted during the year ended December 31, 2022. The most significant change in the new leasing guidance is the requirement to recognize right-of-use (“ROU”) assets and lease liabilities for operating leases on the statement of financial position.

WAP elected to adopt Topic 842 effective January 1, 2022 and utilized all of the available practical expedients. The adoption had a material impact on WAP's statements of financial position but did not have a material impact on the statements of activities. The most significant impact was the recognition of Right-of-Use (“ROU”) assets and lease liabilities for operating leases. Adoption of the standard required WAP to record an increase in operating lease ROU assets of \$2,129,053 and lease liabilities of \$2,289,176 as of December 31, 2022.

**WORLD ANIMAL PROTECTION
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 AND 2021**

NOTE 3—LIQUIDITY AND AVAILABILITY

World Animal Protection regularly monitors liquidity required to meet its operating needs and other contractual commitments, while also striving to maximize the investment of its available funds. World Animal Protection has various sources of liquidity at its disposal, including cash and cash equivalents, contributions receivable, investments, and support of the Parent, as needed. World Animal Protection's financial position and financial activities are reviewed at formal, quarterly performance meetings attended by financial and senior staff of World Animal Protection and the Parent.

As of December 31, 2022 and 2021, financial assets available to meet general expenditures over the next 12 months were as follows:

	<u>2022</u>	<u>2021</u>
Cash and cash equivalents	\$ 9,311,098	\$ 3,470,404
Contributions receivable	1,075,200	-
Due from related party	181,797	156,232
Investments not encumbered by donor restrictions	<u>576,581</u>	<u>1,307,223</u>
	<u>\$ 11,144,676</u>	<u>\$ 4,933,859</u>

NOTE 4—INVESTMENTS AND FAIR VALUE MEASUREMENTS

Investments consisted of the following as of December 31:

	<u>2022</u>	<u>2021</u>
Equity Funds	\$ 33,736	\$ 45,750
Mutual Funds	1,608,006	1,592,448
Money Market Funds	<u>10,158</u>	<u>486,350</u>
	<u>\$ 1,651,900</u>	<u>\$ 2,124,548</u>

Investment activities consisted of the following for the years ended December 31:

	<u>2022</u>		
	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Interest and dividends	\$ 24,209	\$ 1,009	\$ 25,218
Realized loss on investments	(10,807)	-	(10,807)
Unrealized loss on investments	(441,447)	(18,485)	(459,932)
Investment fees	<u>(175)</u>	<u>-</u>	<u>(175)</u>
Net investment income	<u>\$ (428,220)</u>	<u>\$ (17,476)</u>	<u>\$ (445,696)</u>
	<u>2021</u>		
	<u>Without Donor Restrictions</u>	<u>With Donor Restrictions</u>	<u>Total</u>
Interest and dividends	\$ 36,836	\$ 925	\$ 37,761
Realized gain on investments	40,382	-	40,382
Unrealized gain on investments	240,231	11,341	251,572
Investment fees	<u>(332)</u>	<u>-</u>	<u>(332)</u>
Net investment income	<u>\$ 317,117</u>	<u>\$ 12,266</u>	<u>\$ 329,383</u>

**WORLD ANIMAL PROTECTION
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 AND 2021**

NOTE 4—INVESTMENTS AND FAIR VALUE MEASUREMENTS (Continued)

Financial assets, including equity, mutual funds, and money market funds measured at fair value on a recurring basis were classified as Level 1.

The fair value hierarchy defines three levels as follows:

Level 1 - Inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that World Animal Protection has the ability to access.

Level 2 - Inputs to the valuation methodology include: quoted prices for similar assets or liabilities in active markets; quoted prices for similar assets or liabilities in inactive markets; inputs other than quoted prices that are observable for the assets or liability; inputs that are derived principally from or corroborated by observable market data by correlation or other means.

Level 3 - Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

NOTE 5—PROPERTY AND EQUIPMENT, NET

Property and equipment consisted of the following at December 31:

	<u>2022</u>	<u>2021</u>	<u>Estimated Useful Lives</u>
Property and equipment	\$ 426,721	\$ 391,840	3-5 Years
Less: accumulated depreciation	<u>(387,025)</u>	<u>(379,440)</u>	
Property and equipment, net	<u>\$ 39,696</u>	<u>\$ 12,400</u>	

For the years ended December 31, 2022 and 2021, depreciation expense amounted to \$7,585 and \$45, respectively.

NOTE 6—PAYCHECK PROTECTION PROGRAM (“PPP”) LOAN PAYABLE

On March 27, 2020, in response to COVID-19, the federal government passed the Coronavirus Aid, Relief, and Economic Security Act (“CARES Act”). Among many other provisions, to help businesses retain employees, the CARES Act provides relief to qualifying businesses through a program called the Paycheck Protection Program (“PPP”). Participating in the PPP enables the business to obtain a loan from the Small Business Administration (“SBA”) sector of the government. If the proceeds from the loan are used for specified purposes, some or all of the loan can be forgiven.

World Animal Protection applied for this loan through an SBA authorized lender. On June 28, 2020, the loan, amounting to \$442,877, was approved and funded. The loan and accrued interest are forgivable after a specified period as long as the borrower uses the loan proceeds for eligible purposes, including payroll, benefits, rent and utilities, and maintains its payroll levels. The amount of loan forgiveness will be reduced if the borrower terminates employees or reduces salaries during the specified period.

World Animal Protection is guided by FASB Accounting Standards Codification (“ASC”) Topic 470, *Debt*. Based on the guidance in FASB ASC 470, the loan would remain recorded as a liability until it is in part or wholly forgiven and legal release is received, or the entity pays off the loan. Once the loan is forgiven in part or wholly, and legal release is received, World Animal Protection will reduce the liability by the amount forgiven and record a gain on extinguishment.

During the year ended December 31, 2020, World Animal Protection incurred sufficient qualifying expenses and met the criteria for forgiveness. PPP loan forgiveness amounting to \$442,877 is recorded as income in the accompanying statement of activities for the year ended December 31, 2021. The loan was forgiven by the SBA on September 29, 2021.

**WORLD ANIMAL PROTECTION
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 AND 2021**

NOTE 7—LEASES

World Animal Protection signed a lease agreement for the rental of office space in New York City for a term of ten years that commenced on November 1, 2019. In connection with the lease, World Animal Protection has an irrevocable standby letter of credit with a bank amounting to approximately \$108,000 with an expiration date of December 31, 2022, and an automatic extension provision in effect. As disclosed in Note 2N, WAP adopted FASB ASC 842 as of January 1, 2022 as an operating lease that had no impact to the prior year statement of financial position or its change in net assets. Comparative information provided in the following paragraphs was determined using the accounting principles in effect as of and the for the year ended December 31, 2021 (i.e. ASC 840). No comparative information is provided for the amounts reported on the statement of financial position as of December 31, 2021 since WAP used the modified retrospective method of transition that does not require restating the prior period.

As of December 31, 2022, the right-of-use (“ROU”) asset and lease liability had a balance of \$2,129,053 and \$2,289,176, respectively, as shown in the statements of financial position. The ROU asset and liability were calculated utilizing discount rates of (3.79%), according to WAP’s elected policy. There is an option to renew the lease, which was not considered when assessing the value of the ROU asset because WAP is not reasonably certain that it will exercise its option to renew the lease.

The operating lease costs for the years ended December 31, 2022 and 2021, amounted to \$358,153 and \$357,392, respectively. The weighted average of the remaining lease term is approximately 7 years and the weighted average discount rate is 3.79%.

Approximate future minimum lease payments are as follows for the five years ending after December 31, 2022 and thereafter:

	2023	\$	352,000
	2024		362,000
	2025		372,000
	2026		382,000
	2027		393,000
	Thereafter		<u>746,000</u>
			2,607,000
Less: Present value discount			<u>(317,000)</u>
Present value of lease liability		\$	<u>2,290,000</u>

NOTE 8—NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions are available for the purposes listed below as of December 31:

	2022	2021
Net assets restricted in perpetuity for which the income can be utilized for:		
General Operations	\$ 995,005	\$ 995,005
Italy/Isle of Capri	<u>70,691</u>	<u>70,691</u>
Total net assets restricted in perpetuity	<u>1,065,696</u>	<u>1,065,696</u>
Subject to expenditure for specified purpose and the passage of time:		
Unappropriated endowment earnings – Italy/Isle of Capri	(4,885)	12,591
Subject to expenditure for specific purpose or passage of time	<u>1,794,256</u>	<u>205,230</u>
Total subject to expenditure for specified purpose and passage of time	<u>1,789,371</u>	<u>217,821</u>
Total net assets with donor restrictions	<u>\$ 2,855,067</u>	<u>\$ 1,283,517</u>

**WORLD ANIMAL PROTECTION
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 AND 2021**

NOTE 8—NET ASSETS WITH DONOR RESTRICTIONS(Continued)

Net assets released from donor restrictions by either the passage of time or meeting the donors' restrictions were as follows:

	2022	2021
Animals in Disasters	\$ 3,150	\$ 85,350
Animals in Farming	995,076	429,225
Animals in the Wild	68,295	31,603
Australian Bush Fires	24,273	145,786
Total	\$ 1,090,794	\$ 691,964

NOTE 9—ENDOWMENT FUNDS

World Animal Protection views the Uniform Prudent Management of Institutional Funds Act (“UPMIFA”), passed by the District of Columbia, as requiring World Animal Protection to preserve the fair value of the original gift as of the gift date of the donor-restricted endowment fund, absent explicit donor stipulations to the contrary. As a result of this interpretation, World Animal Protection has classified as perpetual in nature (a) the original value of gifts donated to the endowment fund, (b) the original value of subsequent gifts to the endowment, and (c) accumulations to the endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund (although no existing donor instruments have so directed). The remaining portion of the endowment fund that is not perpetual in nature is regarded as “net appreciation” and is retained in perpetuity or for a donor specified period until those amounts are appropriated for expenditure by the Board in a manner consistent with World Animal Protection’s spending policy, UPMIFA, other applicable laws, and donor-imposed restrictions, if any. If the fair value of assets associated with individual endowment funds falls below the original gift value plus accumulations, if applicable, the deficiency is recorded as a charge to net assets with donor restrictions. In subsequent periods, the deficiency may be restored as a result of appreciation of the underlying endowment investments.

World Animal Protection has adopted investment policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets include only those assets with donor restrictions that the organization must hold in perpetuity. Under this policy, as approved by the Board of Directors, the endowment assets are invested in a manner that is intended to produce results that exceed the price and yield results of appropriate benchmarks without putting the assets at imprudent risk. Actual returns in any given year may vary.

To satisfy its long-term objectives, World Animal Protection relies on a total return strategy in which investment returns are achieved through both capital appreciation (realized and unrealized) and current yield (interest and dividends). World Animal Protection targets a diverse asset allocation that places an equal emphasis on equity-based and fixed income investments to achieve its long-term return objectives within prudent risk constraints.

World Animal Protection considers the following factors in making a determination to appropriate or accumulate endowment funds: the duration and preservation of the funds; availability of other funding sources; general economic conditions; the possible effect of inflation and deflation; the expected total return from income and the appreciation/depreciation of investments; and the investment policy of World Animal Protection, as enforced by the Investment Committee of the Board of Directors.

World Animal Protection appropriates the actual investment income from those with donor restriction assets for use. In establishing this policy, World Animal Protection considered the long-term expected return on its endowment.

As of December 31, 2022 and 2021, the endowment assets were included in investments in the accompanying statements of financial position.

**WORLD ANIMAL PROTECTION
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 AND 2021**

NOTE 9—ENDOWMENT FUNDS(Continued)

The following table summarizes the changes in World Animal Protection endowment net assets for the years ended December 31:

Endowment net assets, December 31, 2020	\$ 1,066,021
Interest and dividends	925
Investment return	<u>11,341</u>
Endowment net assets, December 31, 2021	1,078,287
Interest and dividends	1,009
Investment return	<u>(18,485)</u>
Endowment net assets, December 31, 2022	<u>\$ 1,060,811</u>

From time to time, the fair value of assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires BET to retain as a fund of perpetual duration. In accordance with U.S. GAAP, deficiencies of this nature, if they occur, are reported in net assets with donor restrictions. The deficiencies may result from unfavorable market fluctuations that occur in the economy as a whole that may affect the donor restricted endowment fund where the fair market value of the donor restricted endowment fund falls below the amount that is required to be retained permanently.

NOTE 10—ALLOCATION OF JOINT COSTS

World Animal Protection conducts direct marketing campaigns that include requests for contributions, as well as program components. The costs associated with the development and dissemination of such activities are allocated amongst the functional expense categories benefited, particularly impacting areas and other programs, on a basis of the extent of content attributable to each respective function. The joint costs were allocated as follows for the years ended December 31:

	<u>2022</u>	<u>2021</u>
Program services	\$ 269,349	\$ 252,637
Fundraising	<u>249,238</u>	<u>295,516</u>
Total	<u>\$ 518,587</u>	<u>\$ 548,153</u>

NOTE 11—RELATED-PARTY TRANSACTIONS

World Animal Protection is a subsidiary of the Parent. As related organizations, they work collaboratively to support an efficient, effective, and integrated global organization best able to realize their vision of a world where animal welfare matters, and animal cruelty has ended. World Animal Protection had related-party transactions (financial and non-financial) with the following:

World Animal Protection United Kingdom

The relationship with the Parent resulted in contributions and other income from the Parent for the years ended December 31, 2022 and 2021, amounting to \$45,000 and \$0, respectively, and grants to Parent of \$1,633,000 and \$361,393, respectively. Included in contributions - general support are in-kind contributions from Parent and offsetting Program and Management expenses of \$0 and \$25,888, respectively. There was no effect on change in net assets from operations as the in-kind contribution revenue was offset by an expense. These donated services were recorded at the cost of the Parent, which approximates fair value. Such transactions are included in the accompanying statements of activities.

The net activity between World Animal Protection and the Parent resulted in a receivable balance of \$181,797 and \$156,232 as of December 31, 2022 and 2021, respectively, reported as due from related party in the statements of financial position.

**WORLD ANIMAL PROTECTION
NOTES TO FINANCIAL STATEMENTS
DECEMBER 31, 2022 AND 2021**

NOTE 11—RELATED-PARTY TRANSACTIONS (Continued)

Massachusetts Society For The Prevention of Cruelty To Animals (“MSPCA”)

World Animal Protection participates in the MSPCA Pension Plan (EIN #042103597 Plan 001) (the “Plan”). The Plan is a defined benefit plan, substantially funded (>80%) and was frozen to new participants as of January 1, 2006. World Animal Protection’s participation in the Plan is less than 2% and not considered significant. World Animal Protection estimates its allocation of projected benefit obligations to be \$750,000 and \$953,000 for the years ended December 31, 2022 and 2021, respectively.

NOTE 12—EMPLOYEE BENEFIT PLAN

Prior to December 31, 2009, World Animal Protection provided a defined benefit pension plan covering salaried permanent employees. Benefits were based on years of service and the employee’s compensation. Effective December 31, 2009, all benefits under the defined benefit pension plan were frozen. Following December 31, 2009, no employees have become eligible to participate in the defined benefit pension plan and vested employees in the plan are no longer accruing additional benefits. There were no expenses associated with this plan for the years ended December 31, 2022 and 2021.

Since 2010, World Animal Protection has provided a group tax-deferred 403(b) plan covering all permanent employees. The assets are held for each employee in an individual account maintained by an investment firm. Eligible employees may contribute to the plan up to allowable levels. World Animal Protection matches employee contributions to the plan up to 3% of each employee’s bi-weekly salary. Employees forfeit employer contributions if they terminate in the first three years of employment. Plan contributions incurred by World Animal Protection, before non-vested forfeitures, during the years ended December 31, 2022 and 2021, totaled \$37,381 and \$36,069, respectively. Non-vested forfeitures totaled \$2,530 and \$8,379 for the years ended December 31, 2022 and 2021, respectively.

NOTE 13—CONCENTRATIONS

Cash and equivalents that potentially subject World Animal Protection to a concentration of credit risk include cash accounts with banks that exceed the Federal Deposit Insurance Corporation (“FDIC”) insurance limits. Interest-bearing accounts are insured up to \$250,000 per depositor. As of December 31, 2022, there was approximately \$8,729,000 of cash equivalents held by one bank that exceeded FDIC limits. Such excess includes outstanding checks of \$565.

NOTE 14—COMMITMENTS AND CONTINGENCIES

World Animal Protection believes it has no uncertain tax positions as of December 31, 2022 and 2021 in accordance with ASC Topic 740, “Income Taxes”, which provides standards for establishing and classifying any tax provisions for uncertain tax positions.

NOTE 15—SUBSEQUENT EVENTS

World Animal Protection has evaluated subsequent events through March 30, 2023, which is the date the financial statements were available to be issued.